DEMANDBASE

Data Export API

Data Export API is a powerful solution that gives you complete control over how you extract your Demandbase One data—via secure, programmatic requests. Extract records for accounts, people, opportunities, activity, and campaigns with full granularity, filtered to your exact needs. Complementing Data Stream's daily push model, Export API lets you pull specific data sets on your schedule and surface them in your CRM, CDP, or analytics workflows.

With Data Stream, you'll have access to the following Demandbase One data:

Accounts, opportunities, people & activities	Campaign and creative performance	Account engagement and activity	Keyword intent, firmographics & technographics

Solving the biggest B2B data activation challenges

Manual CSV exports: Replace downloads with scalable API integrations.

One-size-fits-all data models: Filter by object type, fields, and criteria that matter to you.

Lack of granular historical context: Access up to 25 months of historical records.

Limited flexibility in dashboards: Power your internal dashboards and tools with customized feeds.

Build custom workflows with API-level precision

Opportunity journey maps: Combine Demandbase data with CRM, ad, and MAP data to visualize full-funnel journeys.

Campaign analytics: Enrich BI dashboards with performance insights across channels and audiences.

Account hygiene: Sync with internal systems for ongoing record validation and enrichment.

Custom models: Feed attribution, sales prioritization, churn risk, or account scoring models with configurable data pulls.

What Demandbase Data Export API offers

Asynchronous, configurable exports: Export records for accounts, opportunities, people, campaigns, and activities using custom filters and field selections.

Field-level control: Only pull what you need. Choose fields such as account scores, keyword intent, campaign performance, and calculated fields like Journey Stage

Flexible scheduling: Automate exports daily, weekly, or via event-based triggers within your internal systems.

Bulk data access: Export files up to 10GB/day, delivered as downloadable CSVs.

Integration-ready: Use Export API to populate the tools you already use.

- Data warehouses (e.g. BigQuery, Snowflake)
- Sales dashboards (e.g. Power BI, Tableau)
- Data lakes
- Customer portals or internal apps

Impact you can expect

- Boost operational efficiency by eliminating manual data handling.
- Customize GTM reporting based on your team's specific KPIs.
- Unify data sources across platforms with flexible, API-based access.
- Enable advanced modeling by giving your data science team granular, historical Demandbase data.

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Schedule a customized demo today

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