

Become a Demandbase Advocate

The Demandbase Customer Advocacy Program celebrates our valued customers while connecting you with a vibrant community of forward-thinking B2B marketers and sellers.

By joining, you'll gain access to insider perks, rewards, and opportunities to share your experiences. Amplify your impact and help shape the future of B2B while enjoying exciting benefits along the way.



Exclusive benefits



Influence and impact

Shape our product roadmap, champion our mission, and drive change within your community.



Professional development

Grow your network and join events designed to enhance your skills as an industry expert.



Co-marketing exposure

Team up on case studies, webinars, and other opportunities that position your company as a thought leader.



Advocate-only perks

Score premium swag, one-on-one sessions with our leadership, VIP event invites, referral bonuses, and more.

Ways to get involved

Join upcoming beta programs

Get exclusive early access to new features and help shape our product roadmap.

Host a user group

Connect local Demandase users while establishing yourself as a community leader.

Leave an analyst review

Share your experience with industry analysts to boost our visibility in market reports.

Serve as a reference call

Help prospective customers by sharing your implementation journey during brief calls.

Leave a testimonial

Provide a brief statement about your Demandase experience.

Be a featured case study

Showcase how Demandase solved your business challenges in a documented success story.

Speak at an event

Share your expertise at industry conferences or Demandase-hosted events.

Host a webinar

Deliver an educational online session about your ABM strategies.

Join the podcast

Discuss your industry expertise and insights as a featured guest on our customer podcast series.

Ready to get started?

Scan the QR to join today!
If you have questions, please reach out to our advocacy team at advocacy@demandbase.com



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